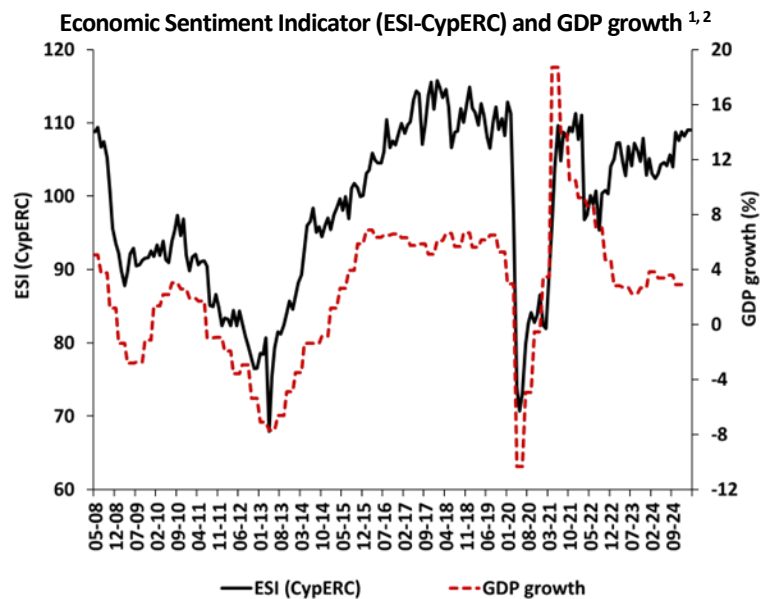


BUSINESS AND CONSUMER SURVEYS

March 2025

Summary

- In March 2025, economic sentiment in Cyprus remained steady, as the Economic Sentiment Indicator (ESI-CypERC) stayed at the high level reached in February 2025.
- The Services Confidence Indicator rose marginally, as firms assessed their recent performance (business situation, turnover) more favourably in March; however, firms revised their turnover expectations downwards.
- The increase in the Retail Trade Confidence Indicator was due to improved views on recent and expected sales.
- The Construction Confidence Indicator declined, as firms revised their employment plans downwards.
- The decrease in the Industry Confidence Indicator was driven by a deterioration in firms' views on the current levels of order books and the stock of finished products, despite an improvement in production expectations.
- The Consumer Confidence Indicator increased slightly in March. Consumers' expectations about their financial situation and the general economic conditions in Cyprus improved; moreover, consumers' attitudes towards major purchases remained favourable in March.
- The Economic Uncertainty Indicator for Cyprus declined for the third consecutive month in March, owing to lower uncertainty levels among consumers and firms across all sectors, except services.



Notes: ¹ ESI (CypERC): the weights used in the calculation of the Indicator reflect the contribution of each sector to the GDP of Cyprus.

² GDP growth: GDP (in real terms, adjusted for seasonality and working days) is compared to the same quarter of the previous year (Source: Statistical Service of Cyprus).

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Indicators and balances ¹

Month	2024										2025		
	3	4	5	6	7	8	9	10	11	12	1	2	3
ECONOMIC SENTIMENT INDICATOR (ESI CypERC) ²	102.5	103.0	104.3	104.6	104.2	105.6	104.0	108.7	107.6	108.8	108.2	109.0	109.0
ECONOMIC UNCERTAINTY INDICATOR (CypERC) ²	29.5	30.8	22.3	28.6	26.9	41.9	27.3	14.7	9.1	17.8	17.0	13.7	11.6
SERVICES													
Services Confidence Indicator ³	16	17	21	22	17	24	17	35	28	28	29	31	32
Business situation, past 3 months ⁴	35	29	33	36	26	31	25	37	25	32	30	29	38
Turnover (demand), past 3 months ⁴	18	12	24	25	15	23	10	32	24	27	25	36	38
Expected turnover (demand), next 3 months ⁴	-5	9	7	4	11	19	15	35	35	26	32	30	21
Expected employment, next 3 months	28	6	4	3	19	13	16	6	6	5	-3	-3	-1
Expected selling prices, next 3 months	38	30	25	33	24	21	24	12	6	5	10	0	9
Uncertainty: difficulty predicting business situation ^{5, 6}	26	30	20	28	26	49	29	5	-4	16	13	6	8
RETAIL TRADE													
Retail Trade Confidence Indicator ³	-6	-4	-5	-6	1	-2	3	2	1	0	1	1	4
Business activity (sales), past 3 months ⁴	-5	-7	-10	-13	-8	-12	-4	-6	-4	-9	-11	-1	4
Stock of goods ⁴	0	-3	-4	-4	-9	-6	-7	-10	-10	-6	0	1	4
Expected business activity (sales), next 3 months ⁴	-12	-8	-10	-9	3	1	6	2	-4	4	14	6	12
Orders placed with suppliers, next 3 months	-14	-15	-15	-14	1	-1	6	1	-9	-1	8	6	5
Expected employment, next 3 months	2	1	3	1	2	1	3	2	2	1	1	3	4
Expected selling prices, next 3 months	46	47	46	42	45	41	37	43	41	41	34	40	36
Uncertainty: difficulty predicting business situation ^{5, 6}	70	75	67	65	62	65	56	59	59	64	59	62	57
CONSTRUCTION													
Construction Confidence Indicator ³	-4	1	-5	-8	0	3	-1	2	1	0	-8	2	-1
Building activity, past 3 months	10	8	6	8	15	5	5	9	0	6	0	7	9
Current overall order books ⁴	-13	-5	-13	-16	-10	-7	-10	-7	-10	-2	-15	0	1
Expected employment, next 3 months ⁴	5	8	4	0	10	12	8	10	12	2	-1	4	-3
Expected selling prices, next 3 months	66	64	66	59	57	55	56	41	17	18	33	24	17
Uncertainty: difficulty predicting business situation ^{5, 6}	42	27	31	25	34	38	35	29	17	9	8	5	-4
INDUSTRY													
Industrial Confidence Indicator ³	-6	-1	1	-2	-2	0	3	-2	-1	3	0	2	-2
Production, past 3 months	7	0	-3	-4	-4	-6	-3	-1	-7	-1	0	4	5
Current overall order books ⁴	-22	-19	-20	-23	-25	-28	-20	-26	-23	-18	-16	-13	-20
Current export order books	-45	-36	-28	-39	-50	-57	-64	-81	-32	-33	-26	-51	-57
Stock of finished products ⁴	-9	-17	-15	-14	-22	-25	-23	-17	-23	-24	-14	-26	-15
Expected production, next 3 months ⁴	-4	0	7	3	-4	3	6	1	-2	2	2	-8	-1
Expected employment, next 3 months	0	1	0	1	1	1	0	1	0	1	0	0	0
Expected selling prices, next 3 months	22	21	20	16	6	15	16	20	25	19	15	19	13
Uncertainty: difficulty predicting business situation ^{5, 6}	70	69	67	69	68	69	66	60	69	68	70	71	61
CONSUMERS													
Consumer Confidence Indicator ³	-24	-27	-26	-21	-22	-27	-26	-27	-22	-15	-17	-19	-17
Financial situation of household, past 12 months ⁴	-19	-19	-18	-17	-16	-19	-17	-20	-17	-9	-15	-13	-16
Expected financial situation of household, next 12 months ⁴	-11	-17	-14	-11	-14	-17	-13	-17	-15	-5	-5	-13	-7
General economic situation in Cyprus, past 12 months	-41	-47	-42	-47	-44	-45	-53	-51	-49	-33	-38	-33	-39
Expected general economic situation in Cyprus, next 12 months ⁴	-33	-39	-36	-33	-34	-41	-40	-45	-35	-25	-25	-31	-26
Consumer prices, past 12 months	72	74	76	74	74	77	77	79	77	78	77	74	76
Expected consumer prices, next 12 months	22	35	31	26	24	41	27	39	29	28	30	28	29
Expected unemployment in Cyprus, next 12 months	15	14	15	14	14	17	15	15	13	8	10	11	10
Major purchases at present	-38	-41	-37	-43	-35	-40	-40	-40	-42	-34	-34	-35	-35
Major purchases intentions, next 12 months ⁴	-33	-32	-34	-22	-24	-32	-33	-25	-20	-21	-23	-18	-17
Savings intentions, next 12 months	-38	-34	-40	-38	-33	-31	-30	-31	-36	-24	-20	-35	-25
Statement on the current financial condition of household	15	13	14	12	16	16	13	15	13	22	20	16	17
Uncertainty: difficulty predicting household's financial situation ^{5, 6}	8	3	-4	4	-1	5	-4	4	5	-8	-1	2	-5

Notes: ¹ The balance is the difference between the percentage of positive responses and the percentage of negative responses. Positive responses refer to "increase", "improvement", "above normal", "very likely", "fairly likely", etc., while negative responses refer to "decrease", "deterioration", "below normal", "not at all likely", "not likely", etc. Data are seasonally adjusted. ² The calculation of the Indicator is described in [Methodological User Guide](#); however, the weights used in the calculation reflect the contribution of each sector to the GDP of Cyprus. ³ The Confidence Indicator is described in [Methodological User Guide](#). ⁴ The responses to this question are used in the calculation of the Confidence Indicator for each survey. ⁵ The responses to this question are not adjusted for seasonality. ⁶ The balance is the difference between the percentage of respondents who state that the future business situation (or household financial situation) is difficult to predict, and the percentage of respondents who state the opposite.

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